



Republic of the Philippines  
DA - DAR - DENR - DILG

National Convergence Initiative for Sustainable Rural  
Development (NCI-SRD)

## RESOLUTION

Reference Code:	NCI-SRD_FR_027_2
Reference No.:	
Page No.:	1 of 2

### NCI-SRD RESOLUTION NO. 15series of 2024

#### APPROVAL OF THE AMENDMENT OF THE INDICATORS AND TARGETS FOR FY 2024-2025 UNDER THE NCI-SRD STRATEGIC COMMUNICATION PLAN FY 2021-2025

**WHEREAS**, Chapter 5 of the Philippine Development Plan 2023-2028, Strategy Framework to Modernize Agriculture and Agribusiness, states that in order to achieve Outcome 4: Agricultural Institutions Strengthened, improved coordination, and convergence of government agencies in planning, programming, and budgeting is needed;

**WHEREAS**, Joint Administrative Order (JAO) No. 01, series of 2020 (Revised JAO No. 01 Series of 2015: Strengthening the Implementation Framework for the DA-DAR-DENR-DILG NCI-SRD) identifies the NCI-SRD as a government strategy that can contribute to inclusive growth and poverty reduction in the countryside, through complementation of efforts of the rural development agencies;

**WHEREAS**, JAO No. 1, series of 2020 states that the Knowledge Management Component Working Group (KM CWG) shall be responsible for the development and management of an information management system which includes the Results-Based Monitoring and Evaluation (RBME) Tool, Information, Education, Communication Materials (IECM), and Information and Communication Technology (ICT);

**WHEREAS**, the implementation, assessment, and enhancement of the NCI-SRD Strategic Communication Plan was identified as one of the strategic thrusts and directions under the NCI-SRD Roadmap 2018-2030;

**WHEREAS**, Resolution No. 12, series of 2019 issued on 22 October 2019 approved the NCI-SRD Strategic Communication Plan FY 2021-2025;

**WHEREAS**, the KM CWG conducted an assessment of the NCI-SRD Strategic Communication Plan FY 2021-2025 from 28 to 31 May 2024 in Dumaguete, Negros Oriental;

**WHEREAS**, the KM CWG determined the need to amend the indicators and targets for FY 2024-2025 specified under the NCI-SRD Strategic Communication Plan FY 2021-2025 and agreed to formulate a catch-up plan to achieve their remaining targets;

**WHEREAS**, the NCI-SRD NTWG, composed of the National Focal Person (NFP) and Chairpersons of the four Component Working Groups (CWGs) convened in a regular meeting held on 10 September 2024 and agreed to endorse the amendment of the indicators and targets for FY 2024-2025 of the NCI-SRD Strategic Communication Plan FY 2021-2025;

**WHEREAS**, the NCI-SRD NSC, composed of the Secretaries of DA, DAR, DENR, and DILG and represented by their permanent alternate Undersecretaries and representatives, convened in a meeting held on 11 September 2024 and approved the amendment of the indicators and targets for FY 2024-2025 of the NCI-SRD Strategic Communication Plan FY 2021-2025 based on its assessment report attached as **Annex A**;





Republic of the Philippines  
DA - DAR - DENR - DILG

**National Convergence Initiative for Sustainable Rural  
Development (NCI-SRD)**

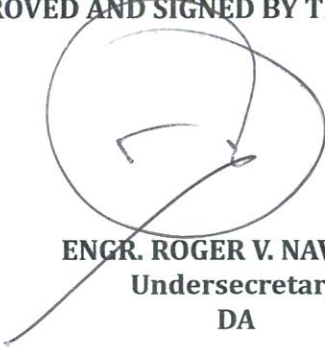
**RESOLUTION**

Reference Code:	NCI-SRD_FR_027_2
Reference No.:	
Page No.:	2 of 2


**NOW, THEREFORE**, for and in view of the foregoing, the NSC hereby **RESOLVES** to approve the amendment of the indicators and targets for FY 2024-2025 under the NCI-SRD Strategic Communication Plan FY 2021-2025;

**Done in Quezon City, Philippines this 11th day of September 2024.**

**APPROVED AND SIGNED BY THE NSC OR THEIR PERMANENT ALTERNATE REPRESENTATIVES:**



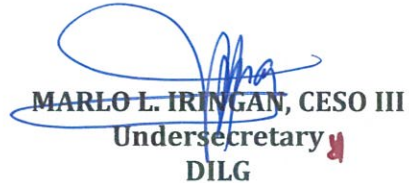
**ENGR. ROGER V. NAVARRO**  
Undersecretary  
DA



**ROWENA NIÑA O. TADURAN**  
Undersecretary  
DAR



**ATTY. JONAS R. LEONES, CESO I**  
Undersecretary  
DENR



**MARLO L. IRINGAN, CESO III**  
Undersecretary  
DILG

